



## Salt Documentary Storytelling Fellowship at The Nature Conservancy in Maine

This new one-year documentary storytelling fellowship is open to recent graduates of SALT. It is based out of The Nature Conservancy in Maine's offices in Brunswick. The fellowship is planned to run for one year, 20-hours per week, compensated at a rate of \$25/hour, and envisioned to start in January 2022.

TNC in Maine stewards ecological preserves all around the state, from Mount Agamenticus to Great Wass Island to the Upper St. John River Forest. Our team also conducts scientific work, events, and conservation programming across Maine. Original photography that documents this work is critical to the success of our marketing and communications efforts as we seek to tell our stories to new and existing audiences across all platforms. To that end, the Documentary Storytelling Fellow will focus on collecting original photographic (and potentially video) assets and will participate in conversations with staff around how best to leverage them. The fellow may also help manage some channels, such as Instagram, and will manage the curation of our image library and Digital Asset Management system (Aprimo).

The fellow will be supervised by TNC in Maine's Director of Strategic Communications, will serve as a member of the communications team, and will work closely with people across the chapter and its partners. Desk space will be provided in TNC's Brunswick office (though our team is primarily working remotely at the moment, so we'll have to see how that evolves). The fellow will need to provide their own equipment for photography and editing. This fellowship will require regular travel; TNC vehicles are often available, and the organization reimburses for mileage on personal vehicles (other than regular daily commuting). At the end of the fellowship, an exhibition of the fellow's work in TNC's offices in Fort Andross may be possible.

With this partnership, TNC in Maine seeks to develop its visual assets while also providing a valuable career development opportunity to an emerging creative professional. Candidates from backgrounds traditionally underrepresented in conservation are encouraged to apply.

Desired skills and experience:

- Strong photography skills (required)
- Proficiency in Adobe Photoshop, Lightroom, or other editing software
- Excellent organizational skills and attention to detail
- Experience with Digital Asset Management, tagging, and curating image collections
- Interest in conservation, the outdoors, and environmental issues
- Ability to collaborate effectively with a team
- Strong initiative; ability to take an idea and work independently to develop and execute
- Experience writing, editing, and proofreading written materials
- Familiarity with social media management and best practices
- Understanding of how to match an organization's brand and voice

To apply, please send a cover letter, resume, a portfolio of relevant work, and three references to [jeremy.cluchey@tnc.org](mailto:jeremy.cluchey@tnc.org) by December 31, 2021.