



Pursue your artistic vision through the integration of **art, music & sound.**



Photo by: Séan Alonzo Harris

VISIT THE BOB CREWE GALLERY

Bob Crewe (1930–2014) was a legendary record producer and songwriter for The Four Seasons and Frankie Valli’s solo work, responsible for many hit songs, such as “Sherry,” “Big Girls Don’t Cry,” and “Can’t Take My Eyes Off of You,” and was also a visual artist. Bob had one of the most innovative and varied careers in pop music and appears as a supporting character in the Tony Award-winning Broadway musical *Jersey Boys*, which was recently adapted into a film.

As part of the Crewe Foundation gift, Dan Crewe worked with MECA to create a gallery, located in the lower level of the College’s historic Porteous building, to house Bob’s art and the extensive memorabilia from his music career. For hours and more information, visit meca.edu/crewe.

MECA
MAINE COLLEGE OF ART

BG
BOB CREWE GALLERY
at MECA

Photos by: Kyle Dubay (Unless Otherwise Specified)



MUSIC AT MECA

THE **BOB CREWE** PROGRAM
IN ART & MUSIC

MECA
MAINE COLLEGE OF ART



"I knew MECA was the right place for me the moment I discovered the music program. I started MECA with no artistic knowledge but a passion for music. Now, I'm majoring in Digital Media and minoring in Music. The music program allows me to work with something that I knew I loved while simultaneously learning brand new things about an artistic world I never knew existed."

— JOSHUA CREEGER '18



Photo by: Tim Gaudreau

CELEBRATE THE LEGACY OF BOB CREWE

THE SPIRIT OF GIVING BACK

The Crewe Foundation was established to provide support in the fields of fine arts and music by empowering aspiring artists and underserved youth to pursue, develop, and realize their talents and goals. Bob's brother, Dan Crewe, is now the CEO and chairman of the foundation as well as a trustee at MECA.



Pictured: Dan Crewe (left) and Bob Crewe (Right)

EXPLORE THE INTERSECTION OF ART AND MUSIC

The Bob Crewe Program in Art & Music at Maine College of Art was made possible by the largest gift in the College's 135-year history: a \$3 million grant from the Crewe Foundation. The program, working in tandem with MECA's rigorous visual arts offerings, prepares students to cross traditional boundaries as musicians, sound artists, performers, and artists. MECA's music program was designed to serve the entire MECA community, including Continuing Studies students of all ages and backgrounds.



AT MAINE COLLEGE OF ART, YOU WILL:

1 Acquire the basic components of popular/contemporary musical and sonic expression.

Expand your horizons: see how music and sound are interpreted globally and historically. **2**

3 Learn to listen critically.

Acquire the professional skills necessary for success in your chosen practice. **4**

5 Collaborate as a member of a group or interdisciplinary team.



SAMPLE COURSE OFFERINGS

- AM 100** Elements Of Music I
- AM 103** Guitar Lab
- AM 104** Vocal Lab
- AM 105** Keyboard Lab
- AM 106** Percussion Lab
- AM 110** Intro to Digital Audio Recording
- AM 200** Image as Sound
- AM 300** Band Blender (Experimental Ensemble)
- AM 220** Songwriting
- AM 230** Digital Music Creation